

JYOTI CHAUHAN



Head of Operations

Resume

From launching my own clothing brand to leading operations at Harnium & DSIM, my journey has taught me how to build, manage, and scale teams and processes. With experience in fashion, sales, and digital marketing, I specialize in making sure work gets done on time, teams stay aligned, and results are delivered. I bring a strong mix of creativity, entrepreneurship, leadership, and operational excellence to every role.

EDUCATION

Multimedia 2010-2011
BSC in Fashion Designing 2013-2016
Advanced Digital Marketing Masters
Course 2023

EXPERIENCE

Kazo-Fashion Designer Intern
April 2014 - May 2014

Afrah- Fashion Design Intern
May 2015 - July 2015

Jyo's Closet (Clothing Brand)-
Founder
2016- Current

FIS- Customer & Sales
Executive
(Process - Tesco UK, Chat)
October 2021- October 2022

Harnium- Head of Operations
Jan 2024- September 2025

DSIM- Business Management
April 2025- September 2025

SKILLS

Operations Management – Overseeing day-to-day operations, ensuring smooth workflow.
Time Management & Deadline Control – Making sure all projects/campaigns are delivered on time.
Team Collaboration – Working with designers, marketers, and content teams.
Training & Mentoring – Guiding new team members.
Strategic Planning – Planning digital marketing operations to meet business goals.